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# Bayesian Multivariate Poisson Regression for Models of Injury Count, by Severity

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#### Abstract

In practice crash and/or injury counts are modeled using a single equation or a series of independently specified equations, which may neglect shared information in unobserved error terms, reduce efficiency in parameter estimates, and lead to potential biases in sample databases. This paper offers a multivariate Poisson specification that simultaneously models injuries by severity. Parameter estimation is performed within the Bayesian paradigm, using a Gibbs Sampler for crashes on Washington State highways. Parameter estimates and goodness of fit measures are compared to a series of independent Poisson equations, and a cost-benefit analysis of a 10 mi/h speed limit change is provided as an example application.

# Key Words

Bayesian inference, traffic injuries, crash severity, Gibbs sampler, Markov chain Monte Carlo (MCMC) simulation, multivariate Poisson regression

# Introduction

In the U.S. traffic crashes bring about more loss of human life (as measured in human-years) than almost any other cause – falling behind only cancer and heart disease (NHTSA, 2005). The annual cost of such crashes is estimated to be \$231 billion, or \$820 per capita in 2000 (Blincoe et al., 2002). These costs do not include the cost of delays imposed on other travelers, which also are significant, particularly when crashes occur on busy roadways. For example, Schrank and Lomax (2002) estimate that over half of all traffic delays are due to non-recurring events, such as crashes, costing on the order of \$1,000 per peak-period driver per year, particularly in urban areas. Thus, while vehicle and roadway design are improving, and growing congestion may be reducing impact speeds, crashes are becoming more critical in many ways, particularly in societies that continue to motorize.

There has been considerable crash prediction research (see, e.g., Hauer, 1986, Hauer, 1997 and 2001, Abdel-Aty and Radwan, 2000, Ulfarsson and Shankar, 2003, Kweon and Kockelman, 2005, Lord and Persaud, 2000, Lord et al. 2005). Crash frequencies are commonly collected by severity on relatively homogenous roadway segments. In virtually all cases, frequency is modeled separately from severity; a simultaneous or joint system of counts by severity is not used.

There are several drawbacks to separate analyses. First, such approaches may result in a substantial decrease in estimator efficiency, since any relationship between crash severity and frequency is ignored. (For example, more crash prone sites may exhibit higher proportions of less severe injuries.) Second, severity analysis can only be conducted once a crash has occurred – and thus only on sites where crashes have transpired, resulting in a biased site sample. Finally, joint probabilities (of crash occurrence and severity) better characterize overall risk than marginal or conditional probabilities.

Using a multivariate Poisson specification, as well as Bayesian techniques, this paper presents a joint model of crash frequency and severity (as measured in terms of crash-involved occupants). A Gibbs sampler was constructed to create distributions of all parameter estimates. The data come from all Washington State highways in 1996, using the Highway Safety Information System (HSIS) database. The results lend themselves to recommendations for highway safety treatments and design policies.

This paper is organized as follows: Related research studies are reviewed first. The model's formulation and data sets are then discussed, followed by estimation results, concluding remarks, and future research directions.

# Literature Review

Models of crash (or injury) counts can be classified into two major streams: (1) the conventional univariate Poisson and related models, such as the negative binomial (NB); and (2) potentially more realistic specifications, like the multivariate Poisson (MVP). The first stream of models has provided a means for investigating associations between crash frequency and many crucial factors, such as traffic volume, access density, posted speed limit and number of lanes (see, e.g., Miaou et al., 1993; Miaou and Lum, 1993; Miaou, 1994, 1996 and 2001; Fridstrøm et al., 1995;

Johansson, 1996; Vogt and Bared, 1998; Vogt, 1999; Balkin and Ord, 2001; Zegeer et al., 2002; and Pernia et al., 2004). There also has been considerable interest in models that allow for excessive zeros, such as zero-inflated Poisson (ZIP) and zero-inflated negative binomial (ZINB) regression approaches. (See, e.g., Shankar et al., 1997; Garber and Wu, 2001; Lee and Mannering, 2002; Kumara and Chin, 2003; Miaou and Lord, 2003; Rodriguez et al., 2003; Shankar et al., 2003; Noland and Quddus, 2004; Qin, Ivan and Ravishankar, 2004; and Lord, Washington and Ivan, 2005.)

Thanks to computational and statistical advances, panel data, in which a cross-section (of segments, intersections, etc.) is observed over time, have become more amenable to rigorous analysis. In traffic crash analyses, there are a great many unobserved explanatory variables that affect frequencies and severities. Panel data can be used to deal with heterogeneity in the individuals. To address the heterogeneity issue across individuals, many recent studies have used (univariate) panel count data models, such as random-effect negative binomial (RENB) and fixed-effect negative binomial (FENB) regression models (Chin and Quddus, 2003; Kweon and Kockelman, 2005).

Such past research endeavors, however, have neglected the role of unobserved factors across different types of counts (e.g., the number of fatalities and the number of debilitating injuries). Recognizing the need for such considerations, Bijleveld (2005) examined the correlation structure between crash and injury counts. As expected, he found significant correlations. However, he did not control for any covariates. Multivariate models (of count data) can correct for this. A particular MVP application of such model is the focus of this paper.

Ideally, the frequency of traffic crashes by severity is simultaneously modeled using multivariate count data models, such as a MVP or multivariate zero-inflated Poisson (MVZIP) regression model. (See, e.g., Li et al. [1999] for their MVZIP model of manufacture defects.)

Unfortunately, parameters in most MVP model specifications are difficult to estimate. Karlis (2003) developed an Expectation Maximization (EM) algorithm for estimating the class of such models that is described in the following section. Christiansen et al. (1992) developed a univariate hierarchical Bayesian Poisson model for investigating crash counts. MacNab (2003) proposed and applied a Bayesian hierarchical model in his investigations of crashes using surveillance data. Miaou and Song (2005) employed Bayesian methodologies in ranking roadway sites for safety improvements; they adopted a multivariate spatial generalized linear mixed model (GLMM) to predict crash counts by severity.

However, it appears that no study has applied Bayesian methods to estimate MVP models of injury frequencies, by severity. Of course, Bayesian methods generate a multivariate posterior distributions across all parameters of interest, as opposed to the traditional maximum likelihood estimation, which only offers the mode of parameters (and relies on asymptotic properties to ascertain covariance).

This paper introduces an MVP approach to simultaneously model injury counts by severity. A Gibbs sampler as well as Metropolis-Hastings (M-H) algorithms are established to estimate the

parameters of interest for the Bayesian statistical inference. For comparison purposes, a series of independent (univariate) Poisson models for injury counts also are estimated.

#### Model Structure and Estimation

#### **Mathematical formulation**

For ease of presentation, we describe a trivariate MVP mathematical formulation for analyzing counts of crash-involved persons across three levels of injury severity. Extending the specification to accommodate additional levels of severity (e.g., 5 levels) is conceptually and mathematically straightforward. Suppose we have a sample  $\{\mathbf{y}_i; i = 1, 2, K, n\}$  from a trivariate

Poisson distribution, where  $\mathbf{y}_i = [y_{i1}, y_{i2}, y_{i3}]'$  denotes the number of crash-involved persons on the *i*<sup>th</sup> roadway segment in the sample experiencing no injury  $(y_{i1})$ , injury  $(y_{i2})$ , and fatal injury  $(y_{i3})$ , over a given time period (such as a year). According to Karlis (2003), the general trivariate Poisson model is specified as follows:

$$\mathbf{y}_{i} = A\mathbf{z}_{i}$$
(1)  
where  $A = \begin{bmatrix} A_{1} & A_{2} & A_{3} \end{bmatrix}, A_{1} = \begin{bmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{bmatrix}, A_{2} = \begin{bmatrix} 1 & 1 & 0 \\ 1 & 0 & 1 \\ 0 & 1 & 1 \end{bmatrix}, \text{ and } A_{3} = \begin{bmatrix} 1 \\ 1 \\ 1 \end{bmatrix}.$ 

Substituting matrix A into Equation (1), one arrives at the following:

$$y_{i1} = z_{i1} + z_{i12} + z_{i13} + z_{i123}$$

$$y_{i2} = z_{i2} + z_{i12} + z_{i23} + z_{i123}$$

$$y_{i3} = z_{i3} + z_{i13} + z_{i23} + z_{i123}$$
(2)

where all  $z_{ik}$ 's are independently Poisson distributed random variables with parameters  $\theta_{ik}$ ,  $k \in \{1,2,312,13,23,123\}$ . Parameters  $\theta_{ikj}$  are actually covariance parameters between  $Y_{ik}$  and  $Y_{ij}$ , and  $\theta_{ikil}$  is a common 3-way covariance parameter among  $Y_{ik}$ ,  $Y_{ij}$ , and  $Y_{il}$ .

For ease of implementation, the following assumption is made for the trivariate Poisson distribution, as employed by Tsionas (2001) for his models of forest damage:

$$y_{i1} = z_{i1} + \delta_i$$
  

$$y_{i2} = z_{i2} + \delta_i$$
  

$$y_{i3} = z_{i3} + \delta_i$$
(3)

where  $z_{i1}, z_{i2}, z_{i3}, \delta_i$  have independent Poisson distributions with parameters  $\theta_{i1}, \theta_{i2}, \theta_{i3}, \lambda$ , respectively for each i = 1, 2, K, n.

Like the univariate Poisson regression, the MVP regression model is constructed so that the parameters depend on explanatory variables  $\mathbf{x}_{is}$  (*s* = 1, 2, 3).

$$\theta_{i1} = E^{\alpha_1} \exp\left(\mathbf{x}'_{i1} \boldsymbol{\gamma}_1\right) \theta_{i2} = E^{\alpha_2} \exp\left(\mathbf{x}'_{i2} \boldsymbol{\gamma}_2\right) \theta_{i3} = E^{\alpha_3} \exp\left(\mathbf{x}'_{i3} \boldsymbol{\gamma}_3\right)$$
(4)

where  $\mathbf{x}_{is}$  and  $\gamma_s$  are  $p_s \times 1$  column vectors.  $E^{\alpha_s}$  denotes an exposure measure (such as VMT), and the exponential transformation ensures non-negativity of crash rates. Equation (4) can be further expressed as follows:

$$\begin{aligned} \theta_{i1} &= \exp\left(\mathbf{x}'_{i1}\mathbf{\gamma}_{1} + \alpha_{1}\ln\left(E\right)\right) & \theta_{i1} &= \exp\left(\mathbf{x}'_{i1}\mathbf{\beta}_{1}\right) & \mathbf{x}'_{i1}\mathbf{\beta}_{1} &= \mathbf{x}'_{i1}\mathbf{\gamma}_{1} + \alpha_{1}\ln\left(E\right) \\ \theta_{i2} &= \exp\left(\mathbf{x}'_{i2}\mathbf{\gamma}_{2} + \alpha_{2}\ln\left(E\right)\right) \implies \theta_{i2} &= \exp\left(\mathbf{x}'_{i2}\mathbf{\beta}_{2}\right) & \text{where } \mathbf{x}'_{i2}\mathbf{\beta}_{2} &= \mathbf{x}'_{i2}\mathbf{\gamma}_{2} + \alpha_{2}\ln\left(E\right) \\ \theta_{i3} &= \exp\left(\mathbf{x}'_{i3}\mathbf{\gamma}_{3} + \alpha_{3}\ln\left(E\right)\right) & \theta_{i3} &= \exp\left(\mathbf{x}'_{i3}\mathbf{\beta}_{3}\right) & \mathbf{x}'_{i3}\mathbf{\beta}_{3} &= \mathbf{x}'_{i3}\mathbf{\gamma}_{3} + \alpha_{3}\ln\left(E\right) \end{aligned}$$

In this way the set of regressors (and their number) may differ across  $\theta_{is}$ 's. It also is assumed that  $\delta_i$  is independent of the  $\mathbf{x}_{is}$ 's.

For application of computational Bayesian models, the MVP regression model requires a distributional assumption for  $\delta_i$ , as well as knowledge of each observational unit's contribution to the likelihood,  $\mathbf{y}_i | \delta_i, \boldsymbol{\beta}, \mathbf{x}$ , where  $\boldsymbol{\beta} = (\boldsymbol{\beta}_1, \boldsymbol{\beta}_2, \boldsymbol{\beta}_3)'$  and  $\mathbf{x} = (\mathbf{x}'_1, \mathbf{x}'_2, \mathbf{x}'_3)'$ . Here, the  $\delta_i$  is assumed to come from a univariate Poisson distribution, with parameter  $\lambda$ . According to Equation (3) the likelihood contribution by the *i*<sup>th</sup> segment is a product of univariate Poisson distributions with rate parameters  $\theta_{i1} + \lambda$ ,  $\theta_{i2} + \lambda$ ,  $\theta_{i3} + \lambda$ . Thus, the joint probability function of  $\mathbf{y}_i | \delta_i, \boldsymbol{\beta}, \mathbf{x}$  can be expressed as follows:

$$p\left(\mathbf{y}_{i} \middle| \delta_{i}, \boldsymbol{\beta}, \mathbf{x}\right) = \frac{\exp\left(\mathbf{x}_{i1}^{\prime} \boldsymbol{\beta}_{1}\right)^{y_{i1} - \delta_{i}}}{\exp\left(\exp\left(\mathbf{x}_{i1}^{\prime} \boldsymbol{\beta}_{1}\right)\right) \left(y_{i1} - \delta_{i}\right)!} \frac{\exp\left(\mathbf{x}_{i2}^{\prime} \boldsymbol{\beta}_{2}\right)^{y_{i2} - \delta_{i}}}{\exp\left(\exp\left(\mathbf{x}_{i3}^{\prime} \boldsymbol{\beta}_{3}\right)\right) \left(y_{i3} - \delta_{i}\right)!}$$

$$\frac{\exp\left(\mathbf{x}_{i3}^{\prime} \boldsymbol{\beta}_{3}\right)^{y_{i3} - \delta_{i}}}{\exp\left(\exp\left(\mathbf{x}_{i3}^{\prime} \boldsymbol{\beta}_{3}\right)\right) \left(y_{i3} - \delta_{i}\right)!}$$
(5)

which is simply the product of the individual univariate probability mass functions for each of  $y_{i1}, y_{i2}, y_{i3}$ . Let  $L(\mathbf{\beta}, \{\delta_i, i = 1, 2, K, n\} | \mathbf{x}, \mathbf{y}) = \prod_{i=1}^{n} p(\mathbf{y}_i | \delta_i, \mathbf{\beta}, \mathbf{x})$  and then  $L(\mathbf{\beta}, \{\delta_i, i = 1, 2, K, n\} | \mathbf{x}, \mathbf{y})$ 

is the likelihood function. According to Bayes' theorem, the posterior distribution is proportional to the product of the likelihood function and the joint prior of all parameters, so it

must be given by  $\left\{\prod_{i=1}^{n} p(\mathbf{y}_{i} | \delta_{i}, \boldsymbol{\beta}, \mathbf{x}) p(\delta_{i} | \lambda)\right\} p(\boldsymbol{\beta}, \lambda)$ . Therefore, the kernel posterior distribution of the model is obtained as follows:

$$p(\boldsymbol{\beta}, \lambda, \boldsymbol{\delta} | \mathbf{x}, \mathbf{y}) \propto \prod_{i=1}^{n} \left\{ \frac{\exp(\mathbf{x}_{i1}^{\prime} \boldsymbol{\beta}_{1})^{y_{i1} - \delta_{i}}}{\exp(\exp(\mathbf{x}_{i1}^{\prime} \boldsymbol{\beta}_{1}))(y_{i1} - \delta_{i})!} \frac{\exp(\mathbf{x}_{i2}^{\prime} \boldsymbol{\beta}_{2})^{y_{i2} - \delta_{i}}}{\exp(\exp(\mathbf{x}_{i3}^{\prime} \boldsymbol{\beta}_{3})^{y_{i3} - \delta_{i}}} \frac{\exp(\mathbf{x}_{i3}^{\prime} \boldsymbol{\beta}_{3})(y_{i3} - \delta_{i})!}{\exp(\exp(\mathbf{x}_{i3}^{\prime} \boldsymbol{\beta}_{3}))(y_{i3} - \delta_{i})!} \right\} \exp(-n\lambda) \prod_{i=1}^{n} \frac{\lambda^{\delta_{i}}}{\delta_{i}}!}{p(\boldsymbol{\beta}, \lambda)}$$
(6)

where  $\delta_i \leq \min(y_{i1}, y_{i2}, y_{i3})$ , i = 1, 2, K, n. This constraint is caused by the fact that the variables following Poisson distributions take on only nonnegative integers. Simply put, it is assumed that  $\boldsymbol{\beta}$  and  $\lambda$  are independent of  $\mathbf{x}$ . The parameters ( $\boldsymbol{\beta}, \lambda$ ) can be assumed to have the following flat (uninformative) prior.

$$p(\boldsymbol{\beta},\boldsymbol{\lambda}) \propto \boldsymbol{\lambda}^{-1} \tag{7}$$

The nature of computational techniques for Bayesian analysis allows one to handle any arbitrary priors for the regression coefficients. Both flat and conjugate priors are assumed in the following series of Markov chain Monte Carlo (MCMC) simulation techniques for parameter estimation.

#### Estimating parameters via MCMC

Bayesian inference is primarily based on the MCMC simulation techniques, such as the Gibbs sampler and the M-H algorithm (see, e.g., Metropolis et al. (1953); Hastings (1970); Tanner and Wong, 1987; Gelfand and Smith, 1990; Smith and Roberts, 1993; Tierney, 1994; and Lee, 2004). The Gibbs sampler and the M-H algorithm set up a Markov chain in the parameter space. The Gibbs sampler is logically simpler, but requires knowledge of the conditional distributions. It generates random draws from a joint density  $\pi(\mathbf{\theta}) = \pi(\theta_1, \theta_2, K, \theta_K)$ , where  $\mathbf{\theta}$  is the parameter vector. Let  $\pi(\theta_k | \mathbf{\theta}_{-k})$  denote the full conditional density of  $\theta_k$  given values of other components  $\mathbf{\theta}_{-k} = (\theta_j, j \neq k)$ , k = 1,2,K, K, and K is the number of blocks of parameters. Given a starting point  $\mathbf{\theta}^{(0)} = (\theta_1^{(0)}, \theta_2^{(0)}, K, \theta_K^{(0)})$ , successive random draws are made from each of the conditional distributions  $\pi(\theta_k | \mathbf{\theta}_{-k})$ , where k = 1,2,K, K, using the following subroutine:

Draw a value  $\theta_1^{(m+1)}$  from  $\pi \left( \theta_1 \middle| \Theta_{-1}^{(m)} \right)$ ; Draw a value  $\theta_2^{(m+1)}$  from  $\pi \left( \theta_2 \middle| \Theta_1^{(m+1)}, \Theta_3^{(m)}, \mathbf{K}, \Theta_K^{(m)} \right)$ ;

Ν

Draw a value  $\theta_{K}^{(m+1)}$  from  $\pi\left(\theta_{K} \middle| \mathbf{\theta}_{-K}^{(m+1)}\right)$ .

where m = 1,2,K, M. Iterating the subroutine M times produces M draws from the joint density  $\pi(\theta)$ . Thus the problem of sampling a multivariate distribution is reduced to the much easier problem of sampling from a series of univariate distributions. Under mild regularity conditions (Roberts and Smith, 1994), the sample  $\{\theta^{(m)}; m = 1,2,K, M\}$  converges in distribution to  $\pi(\theta)$ . In practice, one is often interested in the marginal distributions of parameters of interest. The Gibbs sampler and M-H algorithms are the best devices for exploring such distributions.

To make draws from the posterior distribution in Equation (6), one has to provide the conditional distributions of parameters and determine how one can obtain random draws from these distributions. Such posterior conditional distributions can be easily extracted from the joint posterior distribution in Equation (6). For example, the posterior conditional distribution of parameter  $\lambda$  is given by

$$p\left(\lambda|\boldsymbol{\beta},\boldsymbol{\delta},\mathbf{x},\mathbf{y}\right) \propto \lambda^{\sum_{i=1}^{n}\delta_{i}-1}\exp\left(-n\lambda\right)$$
(8)

which is a two-parameter gamma distribution with shape parameter  $\sum_{i=1}^{n} \delta_i$  and scale parameter 1/n.

The posterior conditional distribution of each  $\delta_i$  is shown as follows:

$$p\left(\delta_{i} | \boldsymbol{\beta}, \boldsymbol{\lambda}, \mathbf{x}, \mathbf{y}\right) \propto \frac{\exp\left(\mathbf{x}_{i1}^{\prime} \boldsymbol{\beta}_{1}\right)^{y_{i1} - \delta_{i}}}{\left(y_{i1} - \delta_{i}\right)!} \frac{\exp\left(\mathbf{x}_{i2}^{\prime} \boldsymbol{\beta}_{2}\right)^{y_{i2} - \delta_{i}}}{\left(y_{i2} - \delta_{i}\right)!} \frac{\exp\left(\mathbf{x}_{i3}^{\prime} \boldsymbol{\beta}_{3}\right)^{y_{i3} - \delta_{i}}}{\left(y_{i3} - \delta_{i}\right)!} \frac{\lambda^{\delta_{i}}}{\delta_{i}!}$$
(9)

The conditional distribution of  $\delta_i$  given the values of  $(\beta, \lambda, \mathbf{x}, \mathbf{y})$  is discrete, so it is easy to make random draws.

The posterior conditional distribution of  $\beta_s$  (*s* = 1, 2, 3) can be simplified as a posterior of regression coefficients in the following univariate Poisson regression model.

$$p\left(\boldsymbol{\beta}_{s} \middle| \boldsymbol{\lambda}, \boldsymbol{\delta}, \mathbf{x}, \mathbf{y}\right) \propto \prod_{i=1}^{n} \frac{\exp\left(\mathbf{x}_{is}^{\prime} \boldsymbol{\beta}_{s}\right)^{y_{is} - \delta_{i}}}{\exp\left(\exp\left(\mathbf{x}_{is}^{\prime} \boldsymbol{\beta}_{s}\right)\right)}$$
(10)

 $<sup>\</sup>delta_i = 0,1, K, \min(y_{i1}, y_{i2}, y_{i3})$ 

However, the conditional distribution of  $\beta_s$  is non-standard, and thus it is difficult to generate random draws using the Gibbs sampler. The M-H algorithm allows one to make random draws from such non-standard distributions.

The M-H algorithm generates a sequence of samples from the probability distribution of variables of interest. The key to this algorithm is creating a sampling strategy which satisfies a "detailed balance" requirement: the probability of being in state  $\theta_a$  and moving to state  $\theta_b$  must be the same as moving from  $\theta_b$  to  $\theta_a$ . Notationally, this means:

 $p\left(\theta^{(m-1)} = \theta_a, \theta^{(m)} = \theta_b\right) = p\left(\theta^{(m-1)} = \theta_b, \theta^{(m)} = \theta_a\right)$ . The sequence of draws is accomplished by proposal and acceptance/rejection of candidate values  $\theta^*$ . A candidate point  $\theta^*$  is sampled

proposal and acceptance/rejection of candidate values  $\theta$ . A candidate point  $\theta$  is sampled through a proposal function  $q\left(\theta^* \middle| \theta^{(m-1)}\right)$ , the form of which is quite arbitrary. To satisfy this

balance requirement, a probability 
$$\alpha \left( \theta^* \middle| \theta^{(m-1)} \right) = \min \left\{ \frac{p \left( \theta^* \right) q \left( \theta^{(m-1)} \middle| \theta^* \right)}{p \left( \theta^{(m-1)} \right) q \left( \theta^* \middle| \theta^{(m-1)} \right)}, 1 \right\}$$
 is used here. If

 $\alpha \left( \theta^* \middle| \theta^{(m-1)} \right)$  is greater than U (where U is uniformly distributed on (0,1)),  $\theta^{(m)} = \theta^*$ ; otherwise,  $\theta^{(m)} = \theta^{(m-1)}$ . There are three commonly used options for the proposal function  $q \left( \theta^* \middle| \theta^{(m-1)} \right)$ :

random walk chains, independence chains and autoregressive chains. Further details about the M-H algorithm can be found in Smith and Roberts (1993), Tierney (1994), Chib and Greenberg (1995), and Lee (2004).

## Data Description

The crash data sets used here were collected from Washington State through the Highway Safety Information System (HSIS). After filtering off unreasonable observations (such as segments with zero speed limits), a total of 40,718 Washington State highway segments remained. Due to vehicular accidents, there were 299 fatal injuries, 1,637disabling injuries, 6,570 non-disabling injuries, 11,858 possible injuries and 20,100 crash-involved persons experiencing no injury along these segments in 1996. These segments serve as distinct observational units and contain information on crash-involved vehicle and person characteristics, roadway design features (including speed limits), environmental conditions (at the time of crash), and basic crash information (such as injury severity, time and type of crash). Table 1 contains summary statistics of all variables expected to be of interest.

## Model Estimation and Discussions

## **Model Estimation**

The MVP regression model described in equations 3 through 6 was estimated using a Bayesian approach. Starting values came from distinct univariate Poisson models (using the method of maximum likelihood estimation (MLE)). A Gibbs sampler (with nested M-H algorithms) was coded in R language (an open-source statistical computing environment described at http://www.r-project.org/). The Gibbs sampler was implemented to obtain M = 25,000 draws for

each of the 96 parameters. The initial 5,000 draws were discarded as burn-ins. To help ensure chain convergence, the Gibbs sampler was implemented using two sets of initial values, and both converges at the same posterior distribution of parameters. Estimation results are presented in Tables 2 through 6, along with MLE results for the univariate Poisson models.

Figures 1 and 2 illustrate the estimates of posterior distributions for these regression coefficients. Based on the posterior density of  $\lambda$  (shown in the right-bottom panel of Figure 2), positive correlations between crash counts at different levels of severity within the segment do appear to exist in a statistically significant way among counts of different injury levels. The univariate models are a special case of the MVP, with  $\lambda$  equal to zero, so the MVP predictions should prove better. Calculation of average likelihood values for the estimated models versus constantonly cases provide likelihood ratio indices (LRIs) as a measure of goodness of fit. These are 0.323 for the suite of univariate models and 0.766 for the MVP approach, suggesting that the latter is superior. Both approaches predict total counts (by severity) across all roadway segments with almost no error.

## Interpretation of Results

In addition to producing a substantially higher LRI and better estimates of total crash-involved persons (or "total injuries"), the MVP model's estimation results offer more intuitive interpretations. For example, fatal injury rates (per VMT) rise with speed limit in the MVP models. This potentially key variable was not found to be statistically significant in the univariate model for fatal crash counts. However, the MVP model's Bayesian results suggest far fewer statistically significant control variables.

The following discussion of results emphasizes fatal and disabling injuries (Tables 2 and 3), since these arguably are of greatest concern to agencies and policymakers. Moreover, the data on such outcomes are more likely to be reported and more reliably recorded than that for other crash outcomes. Tables 4 through 6 provide person-count model estimates for the other three severity levels. The signs of most coefficients are consistent throughout the models, indicating robust directions of effect for almost all control variables, at least in the case of severe injury (fatal and debilitating).

Parameter estimates shown in Tables 2 and 3 suggest that roadway design plays an important role in injury counts. For example, holding all other factors fixed, more fatal injuries are expected on sharper horizontal curves, while wider shoulders tend to reduce rates of both fatal and disabling injuries. Based on an average road segment's attributes and the MVP model's average parameter estimates, Table 7 provides estimates of percentage changes in crash frequencies as a function of various design details. For example, a 10 ft increase in shoulder width (from 10' to 20') is predicted to result in 18% and 23% fewer fatal and disabling injury cases per 100 million VMT, respectively. Added lanes are predicted to reduce disabling injuries by 11%; an added median by 8.8%. Removal of access control is predicted to increase the number of disabling injuries by 36%. Oddly, none of these three key variables was predicted to have a statistically significant impact on fatal injury counts (in the MVP model). Perhaps fatal crash counts are so rare on short homogeneous roadway segments that they cannot be clearly linked to many design attributes. Nevertheless, disabling injuries may serve as a valuable proxy

for fatal crash relationships. And the MVP model offers several statistically (and practically) significant insights into these injury counts' dependence on roadway design attributes.

# Example Application: A Cost-Benefit Analysis of Raised Speed Limits

Results in Tables 2 through 7 offer several suggestions for design changes that transportation agencies might consider. As indicated in Table 7, a speed limit increase 10 mi/h (from 55 mi/h to 65 mi/h, on the "average" roadway section in the database) is predicted to increase fatal and disabling injury rates by 0.95% and 11.13%, respectively (according to the MVP model's average parameter values). One might argue that travel time savings due to a raise in limits can offset the costs of increases in these and other crash outcomes. This section considers this question, as an example application of the model results.

Table 8 presents estimates of injury costs. Its first two rows summarize a National Highway Traffic Safety Administration (NHTSA) study by Blincoe et al. (2002). The first row presents the "market costs" of injuries (based on medical treatment, emergency services, losses in market and household productivity, insurance administration, workplace cost, and legal costs). The second row gives comprehensive costs incorporating Quality-Adjusted Life Years (QALYs), and accounts for pain and suffering by family members. Since the HSIS database recognizes five injury levels (rather than 6), injury costs were calculated using a weighted average of the six MAIS (Maximum Abbreviated Injury Scale)<sup>1</sup> costs.

Table 9 presents driving speed increases that have been observed in a variety of published studies following speed limit increases<sup>2</sup>. Based on Table 9, there is approximately a 3.1 mi/h increase in average, observed traffic speeds if speed limits are raised 10 mph. Thus, the time savings per 100 million VMT due to a 10 mph increase in speed limits is estimated to be 106,879 hours. This time savings is equivalent to \$1,450,687, assuming a \$15.04/vehicle-hour value of travel time savings (US DOT, 1997 and 2003). A 10 mph increase in speed limits is predicted to result in 0.029 and 1.9 more fatal and disabling injuries, respectively, and in 4.87, 13.96, and 17.16 fewer non-disabling, possible and no injury outcomes (per 100 million VMT), respectively. The equivalent average cost estimate for such shifts in injury types is estimated to be \$3.34 million (in 2000 dollars, using the values of crash costs in the last row of Table 8<sup>3</sup>). Therefore, the estimated cost-benefit ratio is 2.3:1. These results suggest that raising speed limits does not offer adequate time savings benefits. However, if actual travel speeds were to increase one-to-one with speed limits (i.e., by 10 mi/h, rather than 3.1 mi/h), this ratio would change to 0.71:1. Thus, the result very much depends on how much speeds change following a speed limit change.

# Conclusions

This study developed a model that allows researchers to simultaneously model crash outcomes by severity based on a type of MVP specification that can be estimated within a Bayesian framework using Gibbs sampling. Crash counts for over 40,000 homogeneous segments of Washington State highways in 1996 were used to estimate the model. As expected, positive correlation in unobserved factors affecting count outcomes was found to exist across severity levels, resulting in a statistically significant additive latent term. Thanks to MCMC simulation techniques, the marginal posterior distributions of all parameters of interest were obtained, and estimation results from the MVP approach offered more intuitive interpretations and better predictions than those from the univariate Poisson models. As anticipated, the results lend themselves to several recommendations for highway safety treatments and design policies. For example, access control and wide shoulders are key for reducing severe injury, as are medians and added lanes. Moreover, using a cost-benefit approach and assumptions about travel speed changes, model results suggest that time savings from raising speed limits 10 mi/h (from 55 to 65 mi/h) may not be worth the added crash cost.

There are several enhancements that can be made in this work. The model specification relied on a one-way covariance structure, and assumed the presence of an added constant across all count types. This implies that the covariances are non-negative and identical within the segment, and that within-segment covariances are the same across segments. A more general covariance structure would allow for different correlations across all pairs of count outcomes, and a multiplicative approach may better reflect the distinctions in count magnitudes (across severities). Other forms of overdispersion and correlation also should be explored, including the mixed multinomial-Poisson model (Terza and Wilson, 1990), the multivariate negative binomial model (as employed by Kockelman [2001] and others, and currently under investigation by the authors). The use of panel data would allow one to distinguish sources of heterogeneity. And acquisition of other potentially valuable variables (such as distances to the nearest hospital and clear zone width) would also be helpful. Nevertheless, a Bayesian approach appears to offer great potential for new and different model specifications, offering richer sets of results and better predictive power. Such approaches may be critical in an area as important to human health and welfare as highway safety, even in the presence of large data sets (where classical approaches also tend to perform reasonably).

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# Endnotes

<sup>&</sup>lt;sup>1</sup> MAIS denotes the highest (maximum) abbreviated injury severity score (AIS) that corresponds to a crash victim's incurred injuries. It can take on values from 0 (minor injuries) to 5 (fatal injury).

<sup>&</sup>lt;sup>2</sup> Most of the studies listed here (except that in NCHRP Project 17-23) examined speeds on rural interstate highways, following a change from 55 mi/h to 65 mi/h. The NCHRP (2005) study examined an urban an rural site, both with 5 mi/h increase. (The resulting average speed change was therefore doubled in that case, to estimate the change that would have occurred has the speed limit change been 10 mi/h.)

<sup>&</sup>lt;sup>3</sup> Mrozek and Taylor (2002) investigated the value of a statistical life (VOSL) using a meta-analysis. Based on 33 previous studies, they recommended a VOSL of \$1.5 to \$2.5 million, which is considerably lower than NHTSA's \$3.37 million recommendation. However, the average VOSL of the 33 studies is about \$5.59 million. If this \$5.59 million value (per life) were used here and other injury costs were inflated by a ratio of 1.66 (=5.59 million/3.37 million), the cost-benefit ratio would become 1:2.21, suggesting that speed limits could offer some valuable time savings benefits.

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## Table 1 Summary Statistics of Variables for Washington State Highway Segments in 1996

Variable Name	Variable Description	Mean	Std.Err.	Min	Max
	Dependent Variables				
FATAL	Number of fatal injuries in a segment per year	0.007343	0.1659	0	10
DISABLING	Number of disabling injuries in a segment per year	0.04020	0.4222	0	13
NONDISAB	Number of non-disabling injuries in a segment per year	0.1614	0.9290	0	30
POSSIBLE	Number of possible injuries in a segment per year	0.2912	1.663	0	54
NOINJURY	Number of no injuries in a segment per year	0.4936	2.250	0	84
	Independent Variables				
CURV_LGT	Horizontal curve length (ft)	317.8	695.1	0	12683
DEG_CURV	Degree of curvature (°/100ft)	1.522	3.269	0	23.97
VCUR_LGT	Vertical curve length (ft)	393.3	509.5	0	6000
PCT_GRAD	Vertical grade (%)	1.804	1.833	0	11.22
RSHDWIDT	Total right shoulder width (ft)	6.506	6.271	0	50
NUMLANES	Total number of lanes	2.618	1.196	1	9
MEDIAN	Indicator for presence of median (1: presence of median, 0: no median)	0.1787	0.3831	0	1
SPD_LIMT	Posted speed limit (mi/h)	51.54	10.30	25	70
SPDLMTSQ	Posted speed limit squared	2763	997.5	625	4900
MOUNTAIN	Indicator for mountainous terrain (1: presence of mountainous terrain, 0: otherwise)	0.08338	0.2765	0	1
ROLLING	Indicator for rolling terrain (1: presence of rolling terrain, 0: otherwise)	0.7182	0.4499	0	1
RURALCOL	Indicator for rural collector (1: rural collector, 0: otherwise)	0.2187	0.4134	0	1
RURALINT	Indicator for rural interstate (1: rural interstate, 0: otherwise)	0.05022	0.2184	0	1
URBANART	Indicator for urban arterial (1: urban arterial, 0: otherwise)	0.1734	0.3786	0	1
URBANCOL	Indicator for urban collector (1: urban collector, 0: otherwise)	0.007441	0.08594	0	1
URBANINT	Indicator for urban interstate (1: urban interstate, 0: otherwise)	0.04924	0.2164	0	1
ACCCNTRL	Indicator for access control (1: presence of access control, 0: otherwise)	0.2588	0.4380	0	1
VMT	Annual vehicle miles traveled on a segment	319971	1040530	376.0	93420800
LNVMT	Logarithm of annual vehicle miles traveled on a segment	11.23	1.687	5.929	18.35
#Observations					40718

	Univaria	te Poisson Reg (MLE)	ression	Ν	Aultivariate Po (Gibbs	oisson Regressio Sampler)	n
	Coef.	Std. Err.	P-value	Mean	Std. Err.	The 95% (2.5	-97.5%) HDR
Constant	-13.14	0.7778	0.000	-12.92*	1.433	-15.71	-10.10
CURV_LGT	1.894E-04	4.997E-05	0.000	-6.639E-05	9.423E-05	-2.522E-04	1.160E-04
DEG_CURV				0.01212*	0.006019	0.0003532	0.02395
VCUR_LGT	-1.909E-04	1.105E-04	0.084	5.526E-05	1.246E-04	-1.875E-04	3.005E-04
PCT_GRAD				0.01286	0.01927	-0.02470	0.05098
RSHDWIDT				-0.01992*	0.005541	-0.03088	-0.0091049
NUMLANES	-0.2130	0.07369	0.004	-0.02792	0.07470	-0.1728	0.1195
MEDIAN	-0.4290	0.2475	0.083	0.08228	0.3733	-0.6455	0.8162
SPD_LIMT	0.03435	0.009882	0.001	0.01214*	0.005055	0.002259	0.02202
SPDLMTSQ				-9.432E-05	1.860E-04	-4.599E-04	2.702E-04
MOUNTAIN	-1.782	0.5943	0.003	1.943	2.853	-3.657	7.524
ROLLING	-0.3199	0.1335	0.017	0.2211	0.3013	-0.3655	0.8197
RURALCOL	-0.7587	0.3087	0.014	0.08142	0.2868	-0.4803	0.6472
RURALINT	1.157	0.2793	0.000	-0.03326	0.3041	-0.6300	0.5658
URBANART	0.6766	0.1911	0.000	0.9335	1.285	-1.572	3.439
URBANCOL				-29.37	32.26	-92.84	33.40
URBANINT	0.6593	0.3343	0.049	0.8876	1.168	-1.402	3.155
ACCCNTRL	-0.4500	0.2025	0.026	-0.2981	0.3508	-0.9797	0.3906
LNVMT	0.6035	0.05141	0.000	0.5964*	0.1053	0.3887	0.8037

#### Table 2 Fatal Injury Frequency Models for Washington State Crash Data 1996

	Univariat	e Poisson Regi (MLE)	ression	Μ	ultivariate Po (Gibbs)	oisson Regressio Sampler)	n
	Coef.	Std. Err.	P-value	Mean	Std. Err.	The 95% (2.5	-97.5%) HDR
Constant	-13.46	0.5977	0.000	-13.80*	0.9266	-15.62	-11.97
CURV_LGT				-8.342E-06	1.266E-05	-3.330E-05	1.673E-05
DEG_CURV	-0.029889	0.01342	0.026	0.01656	0.01875	-0.02038	0.05278
VCUR_LGT				-1.680E-05	4.585E-05	-1.075E-04	7.296E-05
PCT_GRAD				-0.0007990	0.0007548	-0.002276	0.0006793
RSHDWIDT	-0.010369	0.004750	0.029	-0.02583*	0.0037537	-0.03311	-0.01848
NUMLANES				-0.07253*	0.01834	-0.10842	-0.03691
MEDIAN				-0.09199*	0.01729	-0.1258	-0.05860
SPD_LIMT	0.07685	0.02420	0.001	0.1103*	0.005038	0.1004	0.1202
SPDLMTSQ	-8.429E-04	2.585E-04	0.001	-7.478E-04*	1.262E-04	-9.944E-04	-5.026E-04
MOUNTAIN				-0.1128	0.1061	-0.3216	0.09505
ROLLING	0.2266	0.06124	0.000	-0.1176*	0.04095	-0.1973	-0.03646
RURALCOL	-0.3861	0.1252	0.002	0.02386	0.2950	-0.5587	0.5963
RURALINT	0.7683	0.1515	0.000	0.9377	1.168	-1.368	3.235
URBANART	0.4916	0.07447	0.000	0.7872	1.117	-1.388	2.956
URBANCOL				0.4243	0.4852	-0.5311	1.375
URBANINT	0.3399	0.1141	0.003	0.8374	1.143	-1.409	3.085
ACCCNTRL	-0.4546	0.08604	0.000	-0.5668*	0.1488	-0.8576	-0.2726
LNVMT	0.6966	0.02237	0.000	0.6018*	0.0857263	0.4337	0.7693

## Table 3 Disabling Injury Frequency Models for Washington State Crash Data 1996

	Univariat	e Poisson Regi (MLE)	ression	Μ	ultivariate Po (Gibbs)	oisson Regressio Sampler)	on
	Coef.	Std. Err.	P-value	Mean	Std. Err.	The 95% (2.5	-97.5%) HDR
Constant	-10.51	0.2777	0.000	-10.68*	0.6411	-11.94	-9.414
CURV_LGT	-7.410E-05	1.912E-05	0.000	-3.011E-05	3.638E-05	-1.007E-04	4.071E-05
DEG_CURV	-0.01315	0.006691	0.049	0.09084*	0.008010	0.07527	0.1065
VCUR_LGT	-8.778E-05	2.532E-05	0.001	9.737E-05*	3.377E-05	3.005E-05	1.630E-04
PCT_GRAD				-0.007937	0.008190	-0.02397	0.008120
RSHDWIDT	-0.022034	2.48E-03	0.000	-0.01438*	0.0050373	-0.02424	-0.0044529
NUMLANES	0.1402	0.01271	0.000	-0.1204*	0.02506	-0.1692	-0.07163
MEDIAN	-0.3593	0.05444	0.000	-0.1547*	0.06110	-0.2758	-0.03424
SPD_LIMT	0.02260	0.01157	0.051	0.01581*	0.0066693	0.002672	0.02888
SPDLMTSQ	-3.528E-04	1.267E-04	0.005	-1.891E-04*	5.132E-05	-2.897E-04	-8.917E-05
MOUNTAIN	0.1759	0.08498	0.038	0.9582	1.481	-1.948	3.891
ROLLING	0.1946	0.03344	0.000	0.09585*	0.04854	0.00044875	0.1909
RURALCOL	-0.6237	0.07331	0.000	0.1386*	0.03894	0.06282	0.2160
RURALINT	0.5760	0.08743	0.000	0.6055	0.9070	-1.134	2.379
URBANART	0.5305	0.04265	0.000	0.9056	2.071	-3.145	4.997
URBANCOL	0.4142	0.1401	0.003	1.925	3.143	-4.329	8.075
URBANINT	0.6587	0.07187	0.000	1.305	2.171	-2.949	5.589
ACCCNTRL	-0.1219	0.04608	0.008	-0.1300	0.1747	-0.4716	0.2095
LNVMT	0.6583	0.01181	0.000	0.6859*	0.06625	0.5573	0.8168

#### Table 4 Non-disabling Injury Frequency Models for Washington State Crash Data 1996

	Univariat	e Poisson Regi (MLE)	ression	Μ	ultivariate Po (Gibbs)	oisson Regressic Sampler)	on
	Coef.	Std. Err.	P-value	Mean	Std. Err.	The 95% (2.5	-97.5%) HDR
Constant	-12.21	0.2159	0.000	-12.74*	0.6148	-13.95	-11.54
CURV_LGT	-5.735E-05	1.505E-05	0.000	-5.186E-05	6.551E-05	-1.792E-04	7.439E-05
DEG_CURV	-0.04531	0.005896	0.000	0.05432*	0.01280	0.02934	0.07935
VCUR_LGT	-1.148E-04	2.000E-05	0.000	-5.111E-05	6.231E-05	-1.732E-04	7.072E-05
PCT_GRAD				1.919E-05	5.309E-05	-8.368E-05	1.236E-04
RSHDWIDT	-0.02654	0.001673	0.000	-0.02326*	0.00347	-0.02996	-0.01638
NUMLANES	0.1340	0.008782	0.000	-0.1147*	0.01599	-0.1458	-0.08345
MEDIAN	-0.1094	0.03516	0.002	-0.1051*	0.02948	-0.1627	-0.04696
SPD_LIMT	0.07957	0.009240	0.000	0.08179*	0.001190	0.07944	0.08410
SPDLMTSQ	-1.300E-03	1.030E-04	0.000	-8.133E-04*	6.558E-05	-9.417E-04	-6.841E-04
MOUNTAIN	0.1940	0.08537	0.023	0.4045*	0.1129	0.1817	0.6250
ROLLING	0.2380	0.02560	0.000	0.1598*	0.04869	0.06274	0.2554
RURALCOL	-1.025	0.08422	0.000	-0.01044*	0.004692	-0.01955	-0.001110
RURALINT	0.8093	0.07637	0.000	1.107	2.035	-2.865	5.118
URBANART	0.7882	0.03455	0.000	1.092	3.023	-4.879	7.029
URBANCOL	0.4641	0.1101	0.000	1.298	3.148	-4.881	7.465
URBANINT	1.248	0.05267	0.000	1.713	4.060	-6.252	9.596
ACCCNTRL				-0.009948*	0.003844	-0.01748	-0.002380
LNVMT	0.7758	0.009092	0.000	0.7520*	0.04727	0.6595	0.8436

#### Table 5 Possible Injury Frequency Models for Washington State Crash Data 1996

	Univariat	e Poisson Regi (MLE)	ression	М	Multivariate Poisson Regression (Gibbs Sampler)						
	Coef.	Std. Err.	P-value	Mean	Std. Err.	The 95% (2.5	-97.5%) HDR				
Constant	-7.967	0.09185	0.000	-8.875*	0.3890	-9.637	-8.108				
CURV_LGT	-9.409E-05	1.142E-05	0.000	1.987E-06	2.377E-05	-4.457E-05	4.846E-05				
DEG_CURV	-0.01209	0.003744	0.001	0.01880*	0.004550	0.009799	0.02760				
VCUR_LGT				-2.293E-05*	1.536E-06	-2.595E-05	-1.990E-05				
PCT_GRAD	0.009696	0.004586	0.034	0.01110*	0.003297	0.004656	0.01756				
RSHDWIDT	-0.02215	0.001369	0.000	-0.02500*	0.002516	-0.02995	-0.02006				
NUMLANES	0.1835	6.92E-03	0.000	-0.1563*	0.01467	-0.1852	-0.1274				
MEDIAN	-0.3139	0.03036	0.000	-0.3152*	0.04708	-0.4086	-0.2235				
SPD_LIMT	-0.03771	0.001096	0.000	0.01261*	0.004838	0.003166	0.02207				
SPDLMTSQ				-2.031E-04*	6.725E-05	-3.337E-04	-7.265E-05				
MOUNTAIN	0.4520	0.04845	0.000	0.4736*	0.07205	0.3327	0.6142				
ROLLING	0.1621	0.01941	0.000	0.1480	0.3594	-0.5581	0.8513				
RURALCOL	-0.7315	0.05075	0.000	-0.5923	1.050	-2.652	1.472				
RURALINT	0.8061	0.04084	0.000	0.8565	1.873	-2.818	4.492				
URBANART	0.6673	0.02553	0.000	0.8327	1.686	-2.404	4.144				
URBANCOL	0.7253	0.06918	0.000	0.8854	1.421	-1.907	3.675				
URBANINT	0.8895	0.04065	0.000	0.9667	2.042	-2.966	4.964				
ACCCNTRL	0.08235	0.02710	0.002	0.1025	0.05967	-0.01394	0.2192				
LNVMT	0.6752	0.006900	0.000	0.6817*	0.05125	0.5826	0.7820				

#### Table 6 No Injury Frequency Models for Washington State Crash Data 1996

Note: An asterisk (\*) signifies that parameters differ from zero in a statistically significant way, based on the 95% (2.5-97.5) high density region (HDR).

# Table 7 Expected Percentage Changes in Injury Rates Corresponding to Changes in Variables

		Changes in	Per	centage change i	n injury rates (pe	er 100 million V	VMT)
Variables	Averages	Variable	Killed	Disabling	Non-disabling	Possible	No Injury
				nijury	nijury	nijury	
DEG_CURV	2 (°/100ft)	+2	2.45%		19.92%	11.48%	3.83%
VCUR_LGT	400 (ft)	+100			0.97%		-0.23%
RSHDWIDT	10 (ft)	+10	-18.03%	-22.75%	-13.40%	-20.73%	-22.14%
NUMLANES	3	+1		-6.99%	-11.35%	-10.84%	-14.47%
MEDIAN	No	Yes		-8.79	-14.36%	-9.96%	-27.00%
SPD_LIMT	55 (mi/h)	+10	0.95%	11.13%	-6.55%	-14.56%	-11.16%
MOUNTAIN	No (Rolling)	Yes				27.84%	38.50%
ROLLING	Yes	No (Level)		13.09%	-21.31%	-32.45%	
ACCCNTRL	Yes	No		36.22%		19.94%	

Note: The data set's average VMT value (78,358 miles) was used in these calculations.

	PDO	MAIS 0	MAIS 1	MAIS 2	MAIS 3	MAIS 4	MAIS 5	Fatal
Market Cost (\$)	2,532	1,962	10,562	66,820	186,097	348,133	1,096,161	977,208
Comprehensive (\$)	2,532	1,962	15,017	157,958	314,204	731,580	2,402,997	3,366,388
% Crashes Unreported (by type)		21.42%	22.74%	15.83%	6.52%	0.67%	0.00%	
*persons involved in reported crashes		2002667	3599995	366987	117694	36264	9463	
*persons involved in all crashes		2548571	4659585	436007	125903	36509	9463	
Weight (% of persons involved)		25.62%	46.06%	4.70%	1.51%	0.46%	0.12%	
Cost per injury (\$)	2,532		10,351			232,890	2,402,997	3,366,388

Table 8 NHTSA Estimate of Injury Costs (in 2000 dollars) (Blincoe et al., 2002)

#### Table 9 Speed Increases Following a 10 mi/h Speed Limit Increase (from 55 mi/h to 65 mi/h)

Studies	Change in Observed Speeds (mi/h)
Brown et al. (1990)	2.4
Freedman and Esterlitz (1990)	2.8
Mace and Heckard (1991)	3.5
NHTSA (1989)	1.9
NHTSA (1992)	3.4
Parker (1997)	0.2-2.3
Pfefer, Stenzel, and Lee (1991)	4-5
NCHRP (2005) (Speed Choice in NW Washington State)	3.4-4.8
TRB (1998)	4
Average	3.1



**Figure 1 Posterior Density of Variables of Interest** 



