

# DEVELOPMENT OF TRAFFIC-BASED CONGESTION PRICING AND ITS APPLICATION TO AUTOMATED VEHICLES

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## ABSTRACT

Proper management techniques are needed to reduce congestion on the road network. In this paper, a reactive congestion pricing is suggested to reduce the congestion with varying tolls over time. Revenues for congestion levels can be earned through pricing to improve the travel status of other routes in the network. In addition, the development of automated vehicles shed light on improving traffic conditions with advanced driving performance of these vehicles. Therefore, congestion pricing techniques and the adoption of automated vehicles are applied to analyze changes in traffic conditions. The analysis shows that drivers with higher value of travel time (VOTT) are more likely to use tolled road than the drivers of lower VOTT. 23% of total drivers using the tolled road were higher VOTT drivers, while lower VOTT drivers were only 15% of them. The tolled road will experience improved travel conditions, but the other roads without tolls will experience more congestion. The travel speed of tolled road would increase to 4%, while that of non-tolled alternative roads would experience a 15% decrease of travel speed. However, because the positive surplus is larger than the negative impact of the pricing strategy, the overall travel condition of the network improves. More than \$600 per hour in benefits can be generated from the tolling strategy applied to a virtual network for simulation. In all scenarios, automated vehicle implementation results in improved traffic conditions, which is beneficial to the network.

## KEYWORDS

Congestion Pricing; Tolling; Vehicle Automation; CACC; Value of Travel Time

## INTRODUCTION

Road congestion has an adverse impact on the traffic flow and occasionally leads to loss of social welfare. Frequent waves of stop-and-go vehicle traffic generate more tail-pipe emissions, wears the road pavement, and interferes the movement of people and goods. Thus, proper management to prevent or reduce

1 congestion of the road network is crucial, and numerous studies have been conducted so far.

2 Congestion pricing can be a possible solution to reduce traffic congestion. If the road is priced for its  
3 congestion, fewer drivers will use the tolled road and this will lead to improvement of travel conditions.  
4 However, in what degree to toll the road and how the toll should be measured is the key in congestion  
5 pricing techniques. In this paper, a congestion pricing model based on traffic conditions is suggested,  
6 reactive over time and congestion level.

7 Another possible solution to lower the congestion is improvement of the vehicle itself. In the future,  
8 automated vehicles will be driving with better performance and information processing ability than  
9 traditional human drivers. These automated vehicles will be driving in faster speed and more effectively,  
10 leading to lower congestion than the human drivers. Thus, the adoption of automated vehicles is also applied  
11 in the network. Combining the congestion pricing technique with the advent of automated vehicles, the  
12 effect of congestion pricing and future travel conditions with automated vehicles can be analyzed.

## 14 LITERUATURE REVIEW

15 Road congestion can be monetized to evaluate how much cost is imposed by its users. The cost of  
16 congestion is dependent on the number of trips made by the users, meaning a higher cost is imposed when  
17 trip frequency increases. There are two types of costs associated with congestion pricing. Average cost  
18 refers to the normative cost imposed by users, and marginal cost refers to the cost of adding an extra vehicle  
19 to the traffic stream. Thus, average cost is the expense users would expect to occur when using a road, while  
20 marginal cost is the social cost imposed by the users of the road. Although marginal cost should be covered  
21 by the network's users, they are usually unaware of or unwilling to take extra burden that exceeds the  
22 average cost they should pay. Thus, the difference between average cost and marginal cost of any number  
23 of trips represents the price of congestion for that number of trips. (Button, 2010; Yang & Huang, 1998)

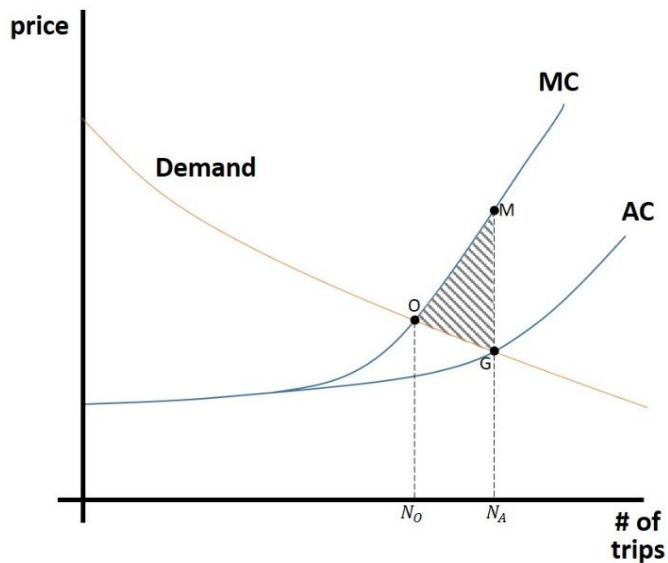
24 As opposed to the relation between cost and number of trips, demand decreases with respect to the number  
25 of trips. It is obvious that fewer drivers would be willing to use a road that is frequently used by others.  
26 When the demand meets the marginal cost in point O at number of trips  $N_O$ , shown in Fig. 1, it would be  
27 the optimal point where the demand meets the cost of users. However, as users are unaware of or are  
28 unwilling to consider the marginal cost, actual number of trips appear in point A at number of trips  $N_A$ ,  
29 where the demand meets the average cost. When the number of trips is larger than its optimal value ( $N_O$ ),  
30 users benefit ( $N_A G$ ) is smaller than the cost ( $N_A M$ ) imposed by the users. Thus, the shaded area in Fig. 1 is  
31 the welfare loss caused by congestion. A smaller number of trips than  $N_O$  is also suboptimal, since the  
32 consumers' surplus would not be utilized completely in that case.

33 Congestion pricing and tolling strategies seek to find an optimal point between demand and supply, to  
34 determine how far a state or region is from reaching that point. Toll prices can be imposed on the users to  
35 fill in those gaps, such as the difference between marginal cost and average cost at a certain number of trips.  
36 A lot of research has been conducted so far, with each study providing distinct methods on how to determine  
37 the optimal point and fill in the gap between actual usage and optimal usage with the toll.

38 From an economic standpoint, a lot of congestion pricing research is based on determining the cost of  
39 congestion and how toll pricing can offset it. Cost functions, such as average cost and marginal cost, are  
40 generally used as objective variables and economic concepts, such as social welfare, revenue use, and  
41 monetizing externalities are discussed in this field. (Walters, 1961; Morrison, 1986; Newberry, 1990; Small,  
42 1992; Thompson, 1998)

43 An alternative approach to quantify the congestion is analyzing the utility to use the road (Kockelman &  
44 Lemp, 2011; Verhoef, 2005; Kunniyur et al., 2003; Liu et al., 2009). Users' utility is generally not  
45 observable but can be quantified by using values such as travel time. Congestion pricing strategies based

on utility concepts seek to optimize the utility of users who travel on the roads by deriving the toll price that would maximize users' utility. The advantage of this method is that it can expand the discussion of congestion into broader areas such as equity and the accountability of users since the unit to define utility is not limited to monetary value. However, this can also be a disadvantage, since utility cannot be observed, it cannot be directly applied in reality.



**FIGURE 1. Marginal Congestion Pricing at given Demand Level**

The last approach is more closely tied to traffic theories and focuses on optimizing traffic-oriented variables such as throughput, high-occupancy toll (HOT) lane, and travel speed, by adopting tolling strategies. Thus, the objective function is more microscopic as compared to other two approaches mentioned above. Traffic-oriented characteristics can have advantages over other methods in optimizing the performance of tolling from a traffic standpoint. However, other aspects that are not highly related to traffic, such as social externalities, equity, and consumer surplus are usually difficult to analyze with this method. Examples of this approach include controlling the travel speed and throughput to a certain level (Zhang et al., 2008), or applying this technique to multi-lane situations (Yin et al., 2009).

## TRAFFIC ALGORITHM

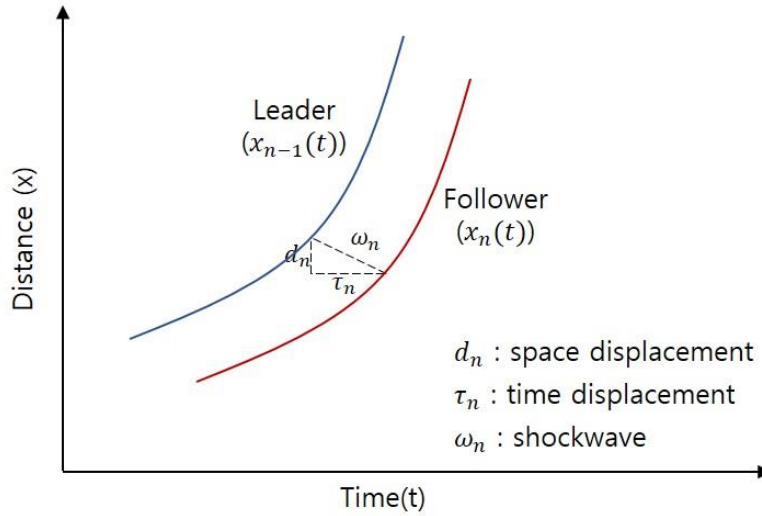
### Car following (Newell's Model)

Car-following models determine the longitudinal acceleration of vehicles through the relationship between the leader and follower vehicle. On a typical road, there are usually leaders driving in front of a follower, and the acceleration/speed must be reactive to the leader's movement to prevent collision. Such a situation is called 'car-following', and numerous researchers have developed their own car-following model to describe this movement.

In this research, Newell's simplified car-following model (Newell, 2002) was used to describe the car-following behavior of human drivers. Newell's model assumes that with a certain time displacement ( $\tau_n$ ), a follower will maintain certain space displacement ( $d_n$ ) with the leader vehicle. These displacements of

time and space are different from the concept of headway and spacing. Rather, they represent that the shockwave between the leader and the follower will be maintained constantly according to the follower's characteristics. This can be modeled as Eq. (1).

$$x_n(t + \tau_n) = x_{n-1}(t) - d_n \quad (1)$$



**FIGURE 2. Newell's Car-following Model**

This concept can be generalized using Eq. (2) and derive the speed of the follower at the next time step with Eq. (3), where  $T_n$  is the time step. The time step  $T_n$  should be between 0 and  $\tau_n$ , but if the function is smooth, it can be approximated to  $T_n = \tau_n/2$  according to mean value theorem (Newell, 2002). To simplify the time step of the simulation,  $T_n$  is fixed to 1 so that  $\tau_n = 2$  is used. However, to apply randomness to the simulation,  $d_n$  is selected randomly between 0 and 10m (32ft). Therefore, Newell's model illustrates that every follower has its own distinctive following behavior to maintain a certain shockwave ( $\omega_n$ ) with its leader.

$$x_n(t + \tau_n) = x_n(t) + v_n(t + T_n)\tau_n = x_{n-1}(t) - d_n \quad (2)$$

$$v_n(t + T_n) = \frac{x_{n-1}(t) - x_n(t) - d_n}{\tau_n} \quad (3)$$

## Cooperative Adaptive Cruise Control (CACC)

Newell's car-following model is modeling the conventional drivers who are not supported with automation or communication devices. However, drivers in the future will be assisted with automation during their driving. In this paper, cooperative adaptive cruise control (CACC) is used to model these automated vehicles. CACC means that the follower can maintain short spacing with the leader, since the CACC vehicle is assisted with communication devices, information technologies, and advanced braking ability. A CACC follower can measure the distance to the leader, while exchanging information with the leader, assuming it

is also a CACC vehicle. The CACC algorithm used in this paper is developed by Van Arem et al. (2006). It determines the acceleration of the follower ( $a_{flw}$ ) by comparing the speed displacement with respect to desired speed ( $a_{ref\_d}$ ) and the relationship between the leader and the follower ( $a_{ref\_r}$ ). Speed displacement means the displacement of the follower's current speed and its desired speed. Thus, this can be modeled as Eq. (4).

$$a_{ref\_d} = \Psi(v_{des} - v_{flw}), \Psi = 0.3 \quad (4)$$

Where,  $v_{des}$ : desired speed (m/s) (33.3 m/s, 75mi/h)

$v_{flw}$ : current speed of the follower (m/s)

The relationship between the leader and the follower ( $a_{ref\_r}$ ) is more complicated since it must consider the acceleration of the leader, as well as the relative speed and spacing between the leader and follower. It is modeled as Eq. (5). The reference spacing ( $s_{ref}$ ) is the maximum value among safe following distance ( $s_{safe}$ ), following distance according to system time setting ( $s_{system}$ ), and a minimum allowed distance ( $s_{min}$ ), (Van Arem et al., 2006).

$$a_{ref\_r} = \theta_1 a_{ld} + \theta_2(v_{ld} - v_{flw}) + \theta_3(s_{flw} - s_{ref}), \theta_1 = 1; \theta_2 = 0.58; \theta_3 = 0.1 \quad (5)$$

Where,  $a_{ld}$ : acceleration of the leader (m/s<sup>2</sup>)

$v_{ld}$ : speed of the leader (m/s)

$v_{flw}$ : speed of the follower (m/s)

$s_{flw}$ : spacing between the leader and the follower (m)

$s_{ref}$ : reference spacing (m)

The safe following distance ( $s_{safe}$ ) is computed with the speed of the follower, and the braking ability of both the leader ( $d_{ld}$ ) and the follower ( $d_{flw}$ ). The following distance according to the system target time-gap setting ( $s_{system}$ ) is the distance the follower has driven while maintaining a certain time gap with the leader. This equation varies depending on whether the leader is a CACC vehicle, or a conventional vehicle. If the leader is a CACC vehicle,  $t_{system}$  is set to 0.5 second, but otherwise,  $t_{system}$  is set to 1.4 second. Thus, the reference spacing ( $s_{ref}$ ) required for Eq. (5) is derived from Eq. (6). Comparing the speed displacement with respect to desired speed ( $a_{ref\_d}$ ) and the relationship between the leader and the follower ( $a_{ref\_r}$ ), the acceleration of the follower ( $a_{flw}$ ) can be obtained with Eq. (7).

$$s_{ref} = \max(s_{safe}, s_{system}, s_{min}) \quad (6)$$

$$\text{Where, } s_{safe} = \frac{v_{flw}^2}{2} \left( \frac{1}{d_{ld}} - \frac{1}{d_{flw}} \right) \text{ (m)}$$

$$s_{system} = t_{system} v_{flw}, t_{system} = 0.5s \text{ if leader is CACC, and } 1.4s \text{ otherwise (m)}$$

$$s_{min} = 2 \text{ (m)}$$

$$a_{flw} = \min(a_{ref\_d}, a_{ref\_r}) \text{ (m/s}^2\text{)} \quad (7)$$

## Free-flow Model

The common feature of Newell's model and CACC model is that there is always a leader in front of the follower. Newell's model expects that the follower will maintain a certain wave speed with respect to the leader, while the CACC model defines that the follower will maintain safe distance through communication. However, vehicles can drive without having any leader in front of them, or at least have a distant leader that does not affect the movement of the follower at all. Both Newell's model and the CACC model cannot define the movement in such situations.

However, it is obvious that if there is no hindrance (leader vehicle) at all in front of them, drivers will choose the maximum acceleration and speed that are allowed. Thus, in such free flow situation, the drivers will choose maximum acceleration ( $a_{max}$ ) and they will desire to reach their maximum speed ( $v_{max}$ ). In this paper,  $3\text{m/s}^2$  ( $9.84\text{ft/s}^2$ ) is assumed for  $a_{max}$  and  $33.3\text{m/s}$  ( $75\text{mi/h}$ ) is assumed for  $v_{max}$ .

The determination of whether a vehicle should be driving in car-following mode or free-flow mode is achieved by comparing the spacing between the leader and follower, and the minimum stopping sight distance (MSSD) of the follower. If the spacing is larger than MSSD, the follower will be driving in free-flow mode with its maximum driving capacity. If the spacing is smaller than MSSD, the follower will be driving in either Newell's model or the CACC model depending on its vehicle type. The MSSD of a vehicle is derived with Eq. (8).

$$\text{MSSD} = v_{flw} \text{ tr} + \frac{v_{flw}^2}{2g(\mu + \theta)} \quad (8)$$

Where, tr: driver's reaction time (2s assumed)

g: gravitational acceleration ( $9.8\text{m/s}^2$ )

$\mu$ : coefficient of friction (0.4 assumed)

$\theta$ : grade of the road (0% flat road assumed)

## CONGESTION PRICING

### Value of Travel Time (VOTT)

While drivers choose their travel mode, travel route, and partners to travel with, they have different values of travel time (VOTT). For example, an individual will have a much higher VOTT if they needed to catch a plane than if they planned to drive to an appointment with a friend. Thus, VOTT defines how the driver is willing to pay for a travel and it affects his/her overall travel choices including mode and route choice.

In this paper, two types of VOTT are introduced to adopt heterogeneity among drivers, \$15/hr and \$7/hr. The former represents the drivers with higher VOTT, while the latter represents drivers with lower VOTT. The drivers with higher VOTT might be willing to cover the cost of congestion pricing for access to the shorter path. Their high VOTT is an indication that they are less willing to withstand congestion and traffic delays than an average driver. However, the drivers with lower VOTT might be more willing to bypass through non-tolled, longer roads to avoid the congestion pricing.

For drivers in Newell's model, the percentage of each VOTT is set to be equal, 50% to 50%. For CACC drivers, the percentage of higher VOTT drivers will be larger than that of lower VOTT drivers. This is

because of the assumption that CACC vehicles are state-of-the-art, and drivers who would pursue such advanced technology are looking to further reduce their travel time. According to Quarles et al., (2018), 64% of survey respondents showed interest of owning an autonomous vehicle if they are affordable in the US. Thus, 64% is used to represent the percentage of higher VOTT CACC drivers in the model. The rest of the CACC drivers (36%) are lower VOTT CACC drivers.

## Traffic Stream Model

Before defining the congestion pricing scheme, the traffic stream model (flow-density relationship) should be defined first. Traffic stream models are used to interpret the relationship between density, flow, and speed. In this paper, Greenshield's model as Eq. (9) is used in estimating the flow-density relationship of the road. Greenshield's model was chosen because of its simplicity in calculation. This traffic stream model will be used to compute the relevant congestion pricing required for the road conditions.

$$v = v_f \left(1 - \frac{k}{k_j}\right) \quad (9)$$

$$q = v_f \left(1 - \frac{k}{k_j}\right) k$$

Where, q: flow rate (veh/h)      v: speed (km/h)      k: density (veh/km)

$k_j$ : jam density (veh/km)       $v_f$ : free flow speed (speed limit, km/h)

## Travel Time Estimation

The estimation of travel time is crucial for both route choice and toll pricing. Drivers will choose the route with minimum travel time. Likewise, the toll price should increase if travel time is long, and it should decrease, if travel time is short. The time required to drive a certain link of road is estimated with BPR equation as in Eq. (10).

$$T_i = t_{ff} \left(1 + \alpha \left(\frac{q}{c}\right)^\beta\right), \quad \alpha = 0.84; \quad \beta = 5.5 \quad (10)$$

Where,  $T_i$  = travel time of link  $i$  (min)

$t_{ff}$  = free flow travel time of link  $i$  (min)

q = throughput (veh/h)

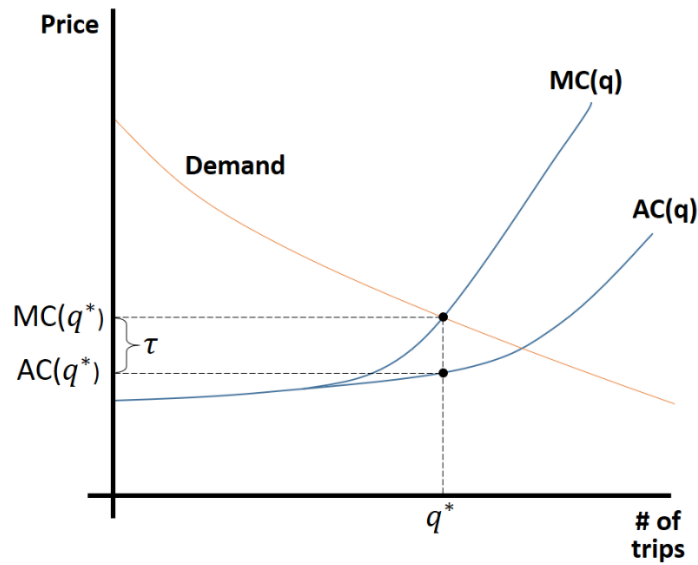
c = capacity (veh/h)

In the original BPR equation, q variable should be the demand. However, in this microscopic simulation, only throughput is observable, and demand is not. The travel time derived with throughput means only the running time and waiting time or delay in intersections are not included. In this simulation, waiting time means the time that drivers waited to enter the node of origin because of congestion. When the origin is occupied by another driver, the driver scheduled to enter the road is relocated to a waiting zone and waits until the node of origin is empty. The delay in intersection means the delayed time caused by signals or stop

signs. This delay time and waiting time is added to the running time derived by the BPR equation to form the travel time of a road.

#### Congestion Pricing based on Traffic Conditions

The developed congestion pricing scheme relies on traffic conditions that are derived from traffic stream models. The traffic condition is converted to congestion pricing through the following equations developed by Li (2002). It is a first-best tolling method that is derived from the point where demand is equal to marginal cost. Here, the difference between marginal cost ( $MC(q^*)$ ) and the average cost ( $AC(q^*)$ ) is the congestion pricing that should be imposed to the drivers. This can be shown as Fig. 3.



**FIGURE 3. First-best Tolling Method**

According to Li (2002), the average cost in each number of trips ( $AC(q)$ ) can be calculated with the multiplication of VOTT and travel time, where travel time will be derived with distance and speed. The total cost of the road ( $TC(q)$ ) imposed by every driver is calculated by multiplying the total flow by the average cost. This can be calculated with Eq. (11). Through the traffic stream model section, it is well known that flow rate and speed used in Eq. (11) has a special relationship. This paper uses Greenshield's model, which can be used to calculate the marginal cost ( $MC(q)$ ), since it is developed through the relationship between flow rate and speed in this paper.

$$AC(q) = VOTT * \frac{d}{v} = \frac{VOTT}{v} \quad (\text{when } d=1\text{km}, 0.62\text{mi is assumed}) \quad (11)$$

$$TC(q) = q \frac{VOTT}{v}$$

Where,  $q$ : flow rate of the road in certain period

$v$ : average speed of vehicles in certain period



d: travel distance

The marginal cost (MC(q)) is the derivative of the total cost with respect to the flow rate, which can be derived with Eq. (12). Through the calculation of marginal cost, the relationship between flow rate and speed should be used, where this paper uses Greenshield's model. Finally, the congestion pricing ( $\tau$ ) can be calculated by substituting marginal cost with average cost as seen in Eq. (13). Through Eq.(13), the congestion pricing of a given road can be derived based on traffic conditions.

$$\begin{aligned} MC(q) &= \frac{dTC(q)}{dq} = \frac{VOTT}{v} - \frac{qVOTT}{v^2} \frac{dv}{dq} \\ &= \frac{v}{v^2} \frac{VOTT - q}{v} \frac{VOTT}{v} \frac{dv}{dq} = AC(q) - \frac{q}{v^2} \frac{VOTT}{v} \frac{dv}{dq} \end{aligned} \quad (12)$$

$$\tau = MC(q) - AC(q) = -\frac{q}{v^2} \frac{VOTT}{v} \frac{dv}{dq} = -\frac{VOTT}{v} \left( \frac{q}{v} \frac{dv}{dq} \right) \geq 0 \quad (13)$$

Where,  $\frac{q}{v} \frac{dv}{dq}$  represents the elasticity of the flow rate with respect to speed

In Eq. (13), the elasticity of flow rate with respect to speed is the key to calculating the congestion pricing. According to Gang et al. (2005), it is possible that this elasticity can be derived with the use of traffic stream models. In this paper, Greenshield's model is used and Eq.(13) can be transformed to Eq.(14). The congestion pricing can be easily derived through Eq. (14), which is based on traffic conditions.

If congested (when  $v \leq v_f/2$ )

$$\tau = -\frac{VOTT}{v} \left( \frac{q}{v} \frac{dv}{dq} \right) = -\frac{VOTT}{v} \left( \frac{v_f - v}{v_f - 2v} \right) \quad (14)$$

Gang et al. (2005) used this methodology to calculate the congestion pricing of Gangbyeon Expressway, Seoul, South Korea. However, their method was applied to a given traffic data set during a certain period, where the congestion pricing did not change according to time. This paper is willing to model reactive congestion pricing according to traffic condition and time interval. Thus, when the traffic conditions change by time, the congestion pricing scheme should change also.

This can be achieved by aggregating 0-5 minute travel time data with the BPR equation in Eq. (14), and estimate the average velocity required to calculate the toll from that 0-5 minute span. Based on the 0-5 minute travel results, impose the congestion pricing scheme for the 5-10 minute interval. During this process, the 5-10 minute traffic data is aggregated, the average velocity for the 5-10 minute time interval is estimated, and the congestion pricing scheme required for the 10-15 minute interval is calculated. By repeating this process, reactive congestion pricing is decided based upon traffic conditions, which can be modeled with any time interval.

One trivial issue is when there is no traffic at all, since the estimation of velocity can be tricky. However, since there is no traffic, the travel time will be equal to free flow travel time, so travel speed will be equal to free flow speed. This results in zero congestion pricing, since there is no traffic at all and it is not congested. If at least one single vehicle is on the road, congestion can be measured, and a congestion pricing

scheme can be imposed that best represents the current traffic condition.

### Driver Heterogeneity with respect to VOTT

The congestion pricing model of Gang et al. (2005) uses a single VOTT, so that drivers with different VOTTs cannot be modeled. Thus, every driver has equal VOTT and the dynamics related to variance in VOTTs are not modeled. In this paper, this limitation will be modified to apply the driver heterogeneity with respect to VOTT.

$$q = q_1 + q_2 \quad (15)$$

Where,  $q$ : total flow rate regardless of VOTT

$q_1$ : sum of flow rate that has  $VOTT_1$

$q_2$ : sum of flow rate that has  $VOTT_2$

Heterogeneity is based on the conservation law requiring that the sum of flow rates with different VOTT is equal to the total flow rate regardless of VOTT. This conservation law can be written as Eq. (15). Thus, Eq.(11) through Eq.(14) can be modified to Eq.(16) through Eq.(19), and heterogeneity of drivers will be assumed in this paper.

$$AC(q) = \frac{VOTT_1}{v_1} + \frac{VOTT_2}{v_2} \quad (16)$$

$$TC(q) = q_1 \frac{VOTT_1}{v_1} + q_2 \frac{VOTT_2}{v_2}$$

Where,  $q_1$  &  $q_2$ : flow rate of the road w.r.t.  $VOTT_i$  ( $i=1$  or  $2$ )

$v_1$  &  $v_2$ : average speed of vehicles w.r.t.  $VOTT_i$  ( $i=1$  or  $2$ )

$$MC(q) = \frac{dTC(q_1)}{dq_1} + \frac{dTC(q_2)}{dq_2} = \frac{VOTT_1}{v_1} - \frac{q_1 VOTT_1}{v_1^2} \frac{dv_1}{dq_1} + \frac{VOTT_2}{v_2} - \frac{q_2 VOTT_2}{v_2^2} \frac{dv_2}{dq_2} \quad (17)$$

$$= AC(q) - \frac{q_1 VOTT_1}{v_1^2} \frac{dv_1}{dq_1} - \frac{q_2 VOTT_2}{v_2^2} \frac{dv_2}{dq_2}$$

$$\tau = MC(q) - AC(q) = \sum_{i=1}^2 \left\{ -\frac{VOTT_i}{v_i} \left( \frac{q_i}{v_i} \frac{dv_i}{dq_i} \right) \right\} \geq 0 \quad (18)$$

$$\tau = \sum_{i=1}^2 \left\{ -\frac{VOTT_i}{v_i} \left( \frac{v_f - v_i}{v_f - 2v_i} \right) \right\} \quad (19)$$

### Route Choice

Drivers will select their route according to their VOTT, travel time, and the toll. From the beginning of his travel, the driver will compare these values and select his/her route that is most suitable to them. While driving along the route, he will not change his initial decision. Thus, the driver's route decision will be made by Eq. (20). The travel time of a given route will be calculated by dividing the distance by the average

speed of the last time interval.

Driver with  $VOTT_i$  will choose  $Route_x = \arg \min_x (VOTT_i * travel\ time_x + toll_x)$  (20)

## Summary of the Congestion Pricing Model

The drivers in this model will be either a conventional human driver or a CACC driver. The drivers will have two types of VOTT, one is higher and the other is lower. The likelihood of a high or low VOTT will vary depending on a driver's vehicle type. Conventional drivers will have equal probability of having higher or lower VOTT, while CACC drivers will have increased probability of having higher VOTT. The traffic conditions of the road will be estimated by the BPR equation considering waiting time and delay. The average speed derived from travel time will then be used to calculate the congestion pricing based on traffic conditions. Varying VOTTs will be applied during the estimation of congestion pricing.

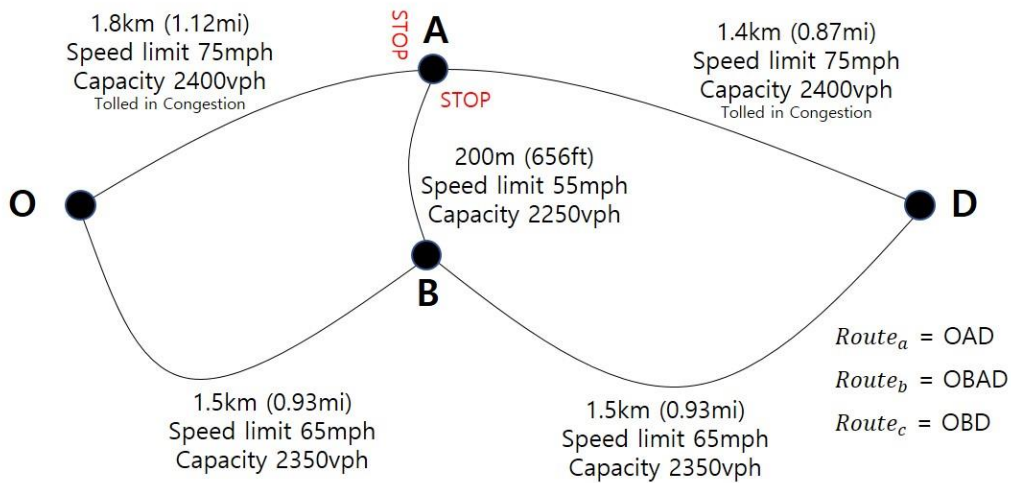
## SIMULATION ANALYSIS

### Network Design

The sample road network used in analysis is shown in Fig. 4. It has three routes that connects Origin (O) and Destination (D), which are  $Route_a$ ,  $Route_b$ , and  $Route_c$ . Only OA and AD segment will be tolled, thus  $Route_a$  will be fully tolled and  $Route_b$  will be partially tolled when the road is congested.

The drivers will select the route that has the lowest cost (VOTT\*travel time + toll). VOTT will vary for each driver, with travel time dependent upon the current traffic conditions, and the toll will be determined according to both VOTT and traffic conditions.

At the beginning when the road is not congested, most vehicles will be driving on  $Route_a$  since it is the shortest path. However, when  $Route_a$  gets congested, there will be congestion tolls on OA and AD, so that some drivers might select  $Route_b$  or  $Route_c$ . Thus, it is expected that higher VOTT drivers will choose  $Route_a$ , while lower VOTT drivers will choose  $Route_b$ , and  $Route_c$ .



## FIGURE 4. Road Network

For the demand of the network, fixed, high values of demand will be imposed to make the network congested. For 5-minute interval, the demand will change from 2200, 1400, 1300, 1000, 2000, 2000, 1600, 1800, 1300, and 1200 veh/h. The simulation will run for 1 hour and will be iterated 100 times to derive the average result of the simulation.

## Simulation Results

### *Travel Speed, Travel Time and Toll with Respect to CACC Rate*

The travel speed of each route is calculated with the actual time individuals spent driving and the delay time. Delay time includes the time drivers were waiting because of high congestion to enter the network, and the time consumed while crossing a stop-signed road. According to Table 1, the travel speed of every route increases with the increase of CACC rate, where CACC rate refers to the percentage of CACC vehicle drivers in the simulation. This is reasonable since CACC vehicles have better performance than conventional vehicles, meaning they can travel faster than conventional vehicles. Moreover, the increased travel speed means that there is less congestion with the increase of the CACC rate. Thus, the average congestion pricing imposed to the Route<sub>a</sub> decreases with respect to the CACC rate.

When comparing the tolled scenario and non-tolled scenario, travel speed of Route<sub>a</sub> is higher in the tolled scenario, while the other two routes show lower speed in tolled scenarios. When tolling is present, fewer drivers select Route<sub>a</sub> (fully tolled route), so that travel conditions of Route<sub>a</sub> is improved. However, other routes experience more congestion from the tolling scenario, since drivers who could not afford the congestion pricing will be using Route<sub>b</sub> and Route<sub>c</sub> more frequently than the non-tolled scenario.

**TABLE 1. Travel speed, Travel time and Toll with respect to CACC rate**

Average value from 100 Iterations		CACC 0%			CACC 50%			CACC 100%		
		Route a	Route b	Route c	Route a	Route b	Route c	Route a	Route b	Route c
Tolled Scenario	Average Toll (\$/mi)	5.95			4.04			1.55		
	Travel Speed (mi/h)	33.02	23.46	20.66	37.11	26.92	23.96	47.12	36.89	32.12
	Travel time (min)	3.61	4.92	5.41	3.22	4.29	4.67	2.53	3.13	3.48
Not-tolled Scenario	Travel Speed (mi/h)	31.09	28.21	27.01	34.70	31.77	31.30	45.24	42.45	38.54
	Travel time (min)	3.84	4.09	4.14	3.44	3.64	3.57	2.64	2.72	2.90

### *Route Choice with respect to VOTT and CACC Rate*

In the beginning, Route<sub>a</sub> will be used mostly, since it is the shortest path with no congestion. However,

as the road becomes congested, the congestion toll will be high, and some drivers might select Route<sub>b</sub> or Route<sub>c</sub>. This assumption has been justified in the simulation results.

Table 2 shows the result of each driver's route choice and the toll rate on each time interval (300s) of a sample simulation run. The toll developed in this paper is reactive to the congestion and updates every 300 seconds. Thus, drivers will have varying route choice depending on the toll rate and the traffic conditions. It shows a tendency of selecting Route<sub>b</sub> or Route<sub>c</sub> when there is high toll, and drivers select Route<sub>a</sub> when the toll is low or there is no toll.

The CACC rate affects both the toll rate and the percentage of drivers selecting Route<sub>a</sub> (tolled road). When the CACC rate increases, the toll rate decreases. Also, the proportion of drivers selecting Route<sub>a</sub> increases with the CACC rate. This is expected to represent the effect of CACC's improved driving performance. The congestion caused by CACC vehicles are generally low, meaning the toll rate is also low. Since the toll rate is inexpensive, drivers are less reluctant to select a tolled route with the use of CACC vehicles. However, CACC drivers have a higher likelihood to have increased VOTT (64%), so that they will naturally select tolled roads more. Thus, the route choice among lower VOTT drivers should be analyzed further to understand the relationship between route choice and CACC rate.

**TABLE 2. Route Choice with respect to CACC Rate**

Time (s)	CACC 0%				CACC 50%				CACC 100%			
	Route a veh. (#)	Route b veh. (#)	Route c veh. (#)	Toll (\$/mi)	Route a veh. (#)	Route b veh. (#)	Route c veh. (#)	Toll (\$/mi)	Route a veh. (#)	Route b veh. (#)	Route c veh. (#)	Toll (\$/mi)
300	125	0	1	0.00	132	0	0	0.00	150	0	1	0.00
600	2	3	124	13.21	1	14	117	15.31	6	28	120	6.99
900	44	10	102	3.65	27	45	68	3.07	63	11	34	0.00
1200	1	62	23	15.66	0	37	44	8.06	44	0	29	0.00
1500	49	7	93	0.00	70	3	82	0.00	83	1	77	0.00
1800	15	38	87	6.68	13	41	89	3.38	1	69	78	3.69
2100	67	2	96	0.00	78	3	86	0.00	79	10	70	0.00
2400	0	35	90	22.15	0	46	89	9.14	0	70	72	3.44
2700	49	9	97	1.03	45	11	65	0.00	56	1	44	0.00
3000	0	70	35	14.24	0	62	33	4.10	63	0	48	0.00
3300	0	0	0	0.00	0	0	0	0.00	0	0	0	0.00
3600	0	0	0	0.00	0	0	0	0.00	0	0	0	0.00
Average (#)	29.33	19.67	62.33	6.39	30.50	21.83	56.08	3.59	45.42	15.83	47.75	1.17
Percent (%)	26.3	17.7	56.0		27.4	19.6	50.4		40.8	14.2	42.9	

According to Table 3, higher VOTT drivers generally choose Route<sub>a</sub> more than lower VOTT drivers. This is because higher VOTT drivers have an increased willingness to pay for their travel, and thus are more likely to select tolled road to avoid congestion and lower their travel time.

When the CACC rate increases, the drivers are more likely to select the tolled road. This nuance is not only restricted to the higher VOTT drivers, but also results in lower VOTT drivers selecting Route<sub>a</sub> more.

Drivers' with lower VOTT would choose Route<sub>a</sub> more with respect to the increase of CACC rate. For example, the likelihood of selecting Route<sub>a</sub> among the drivers with lower VOTT is 23.73% when there are 0% CACC drivers in the simulation, while it increases to 40.17% when 100% of the drivers in the simulation are CACC drivers. This is considered to be the effect of a low toll rate and low congestion with an increase in the CACC rate. Thus, the lower VOTT drivers will benefit from the increases in CACC rate by selecting Route<sub>a</sub> more, while higher VOTT drivers will also benefit from the reduced congestion and travel time. Thus, it is reasonable to conclude that the increase in CACC rate will benefit most people regardless of VOTT.

In the non-tolled scenario, drivers' selection of Route<sub>a</sub> is always higher than that of the tolled scenario. This is because the fastest route is provided for free, so that drivers will choose that route more. On the other hand, fewer drivers choose Route<sub>b</sub> and Route<sub>c</sub> in the non-tolled scenario compared to the tolled scenario. This difference in route choice affected the travel speed and travel time result shown above. In the tolled scenario, there are fewer drivers in Route<sub>a</sub> than the non-tolled scenario, so that the travel speed is higher and travel time is lower compared to the non-tolled scenario. However, there are more drivers in Route<sub>b</sub> and Route<sub>c</sub>, so that the travel speed is lower and travel time is higher compared to the non-tolled scenario. Thus, tolling is affecting the drivers' route choice and travel conditions of the network.

The non-tolled scenario also shows a higher selection of Route<sub>a</sub> with the increase of CACC rate. This means that CACC is lowering the congestion of the network, and drivers can use Route<sub>a</sub> more. For both the tolled and non-tolled scenario, an increase of the CACC rate improves the traffic conditions of the network.

**TABLE 3. VOTT and Route Choice with respect to CACC Rate**

Average value from 100 Iterations		CACC 0%			CACC 50%			CACC 100%		
		Route a (%)	Route b (%)	Route c (%)	Route a (%)	Route b (%)	Route c (%)	Route a (%)	Route b (%)	Route c (%)
Tolled Scenario	VOTT <sub>1</sub> (\$15/hr)	13.21 (26.88)	10.19 (20.74)	25.74 (52.38)	16.59 (29.25)	11.13 (19.62)	29 (51.13)	22.92 (36.11)	13.62 (21.46)	26.93 (42.43)
	VOTT <sub>2</sub> (\$7/hr)	12.07 (23.73)	10.56 (20.76)	28.23 (55.51)	12.71 (29.36)	8.45 (19.52)	22.12 (51.12)	14.67 (40.17)	6.66 (18.22)	15.2 (41.61)
Non-tolled Scenario	VOTT <sub>1</sub> (\$15/hr)	18.99 (38.93)	1.97 (4.04)	27.82 (57.03)	24.00 (44.94)	3.63 (6.79)	25.77 (48.27)	35.83 (56.51)	1.95 (3.07)	25.62 (40.42)
	VOTT <sub>2</sub> (\$7/hr)	19.38 (37.84)	1.42 (2.77)	30.42 (59.39)	20.22 (43.38)	3.39 (7.28)	22.99 (49.34)	19.39 (52.98)	2.1 (5.74)	15.11 (41.28)

\* ( ): percentage within same VOTT level

### *Cost of Travel Time and Revenue with respect to CACC Rate*

In the above sections, tolling improves the travel conditions of Route<sub>a</sub>, but the travel conditions of the other two routes have worsened. Thus, it can be ambiguous to judge whether the tolling strategy has improved the overall travel condition of the network. If the benefits from tolling are greater than the disadvantages experienced by the other two routes, it would be reasonable to conclude that toll collection is advantageous to the network. This analysis is achieved by comparing the monetary cost of change in travel time and considering the revenue collected from toll.

The cost of travel time for a single driver is derived by multiplying the VOTT and travel time of that driver. This is the cost that the driver spent while traveling a certain route. For the tolled route, the price of the toll is not included to compare the pure travel time change between the tolled and non-tolled scenario. The total cost of travel time is the sum of every driver's cost of travel time. Revenue is derived from multiplying the

price of toll with the number of drivers who paid that toll.

According to Table 4, regardless of CACC rate, Route<sub>a</sub> experiences a decrease in travel cost when it is tolled. This is highly related to the fact that the travel speed and travel time is improved when it is tolled when compared to the non-tolled scenario. However, the other two routes have increases in travel cost, since they result in increased travel time when tolled. The increase in travel cost of two routes is larger than the reduction in travel cost of Route<sub>a</sub>, so that drivers might experience negative surplus from the tolling strategy. However, the revenue earned from the tolling is larger than this negative surplus, so that the tolling strategy produces a positive surplus in the network. If this surplus can be invested to improve the travel conditions of Route<sub>b</sub> and Route<sub>c</sub>, or sometimes to Route<sub>a</sub>, most drivers in the network can benefit from the tolling strategy.

On the other hand, an increase of the CACC rate reduces this surplus, such that CACC 0% has a \$675.6 surplus while CACC 100% has only a \$5.53 surplus. This is because CACC vehicles have better driving performance, so that the congestion is low enough. In CACC 0% scenario, the travel cost gain of Route<sub>a</sub> in a tolled scenario is \$29.79, while this increases to \$74.28 in the CACC 50% scenario. However, in the CACC 100% scenario, there is only a minor difference when compared to CACC 50%. Since the existing congestion is low enough, the travel time decrease in tolled roads is limited. However, in CACC 100%, other two non-tolled routes experience the lowest negative impact. In this sense, drivers under CACC 100% also experience a benefit from the tolling strategy, but the degree of benefit is the lowest since the congestion can be managed from both CACC vehicles' performance and tolling strategy.

In summary, most drivers in the network can benefit from the tolling strategy developed in this paper, and the increase of CACC vehicle improves the travel conditions of the network.

**TABLE 4. Cost of Travel Time and Revenue with respect to CACC Rate**

CACC 0%				
Toll Total cost of travel time (\$, w/o toll) (A)		Not-tolled Total cost of travel time (\$) (B)		Total change in cost of travel time (\$) (C=B-A)
Route a	233.60	Route a	263.39	29.79
Route b	104.86	Route b	22.83	-82.03
Route c	381.36	Route c	312.80	-68.56
Revenue earned from toll (\$) (D)				796.40
Revenue + Change in cost of travel time (\$) (C+D)				<b>675.6</b>
CACC 50%				
Toll Total cost of travel time (\$, w/o toll) (A)		Not-tolled Total cost of travel time (\$) (B)		Total change in cost of travel time (\$) (C=B-A)
Route a	191.64	Route a	265.92	74.28
Route b	152.28	Route b	7.41	-144.87

Route c	327.33	Route c	49.67	-277.66
Revenue earned from toll (\$)				615.38
(D)				
Revenue + Change in cost of travel time (\$)				267.13
(C+D)				
<b>CACC 100%</b>				
<b>Toll</b>		<b>Not-tolled</b>		<b>Total change in cost</b>
<b>Total cost of travel time (\$, w/o toll)</b>		<b>Total cost of travel time (\$)</b>		<b>of travel time (\$)</b>
<b>(A)</b>		<b>(B)</b>		<b>(C=B-A)</b>
Route a	195.90	Route a	273.67	77.77
Route b	106.57	Route b	27.56	-79.01
Route c	240.24	Route c	208.72	-31.52
Revenue earned from toll (\$)				38.29
(D)				
Revenue + Change in cost of travel time (\$)				5.53
(C+D)				

\* Results from average of 100 iterations

## CONCLUSION

In this paper, a traffic-based congestion pricing model was developed. This model is reactive to the traffic condition and can be applied to real traffic conditions since it is a microscopic agent-based model. Also, this paper attempted to apply the developed model to automated vehicles (CACC) to predict future traffic flow. It is shown that with the increase of CACC vehicles, the travel speed increases and the toll rate decreases. Since toll rate represents the degree of congestion, the increase of CACC vehicles will improve the traffic conditions.

It is shown that the value of travel (VOTT) time plays an important role in route choice. Higher VOTT drivers tend to choose tolled roads more, compared to lower VOTT drivers. However, with the increase of CACC vehicles, drivers with lower VOTT also select tolled roads more than before so that the introduction of CACC will benefit drivers on both ends of the spectrum.

By comparing the cost and revenue of congestion pricing, it is evident that most drivers can benefit from the tolling strategy. Although the drivers in tolled routes enjoy the improved travel conditions, the drivers in the non-tolled route experiences greater congestion because of the tolling. However, the revenue earned from tolling is higher than the negative impact, so that the negative surplus can be compensated, resulting in a positive surplus. This strategy also holds when all vehicles are automated, but the degree of positive surplus decreases with respect to the increase of automated vehicles. Thus, this paper showed that tolling and automated vehicles both contribute to the improvement of traffic conditions.

## AUTHOR CONTRIBUTION STATEMENT

The authors confirm contribution to the paper as follows: study conception and design: Jooyong Lee; data collection: Jooyong Lee; analysis and interpretation of results: Kara Kockelman, Jooyong Lee; draft manuscript preparation: Kara Kockelman, Jooyong Lee. All authors reviewed the results and approved the final version of the manuscript.



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